

FOR IMMEDIATE RELEASE

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EVENTIQUE LTD**

INTRODUCING THE MARTY CASEY *SILVER ELEMENTS* COLLECTION

CHICAGO, IL, MAY 2008 -- THE STRONG LINK BETWEEN MUSIC AND FASHION CONTINUES AS ROCKSTAR MARTY CASEY LAUNCHES HIS OWN COLLECTION OF SILVER JEWELRY, FUSING MODERN ARTISTRY WITH AN URBAN EDGE.

MARTY CASEY'S INTEREST IN FASHION AND HIS CONCERN FOR THE ENVIRONMENT WERE INTEGRAL IN HIS DECISION TO DEVELOP THIS COLLECTION.

THE FIRST SERIES IS CALLED "TREES", NAMED AFTER HIS HIT SONG AND WILL INCLUDE AN ALLIANCE WITH AMERICAN FORESTS. FOR EVERY "TREES" JEWELRY ITEM SOLD, A PORTION OF THE PROCEEDS WILL BE DONATED TO AMERICAN FORESTS "GLOBAL RELEAF" EFFORT. FOR EVERY \$ DONATION, AMERICAN FORESTS PLANTS A TREE IN ONE OF THE MANY PROJECTS UNDERWAY. THE COLLECTION WILL BE AVAILABLE AT www.martycasey.com.

MARTY CASEY AMASSED A FEW MILLION FANS THANKS TO HIS REMARKABLE RUN ON THE HIT TELEVISION SHOW ROCKSTAR: INXS. WHILE ON ROCKSTAR, MARTY CASEY BECAME THE FAN FAVORITE AND INTRODUCED HIS ORIGINAL TUNE, "TREES" TO MUCH ACCLAIM.

AMERICAN FORESTS, www.americanforests.org HELPS PEOPLE IMPROVE THE ENVIRONMENT WITH TREES AND FORESTS. IT IS THE NATION'S OLDEST NONPROFIT CITIZENS' CONSERVATION ORGANIZATION.

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